of consumers prefer getting to know a company via articles rather than ads.

Content marketing is quickly becoming the best way to attract and convert these customers.

believe that organizations providing custom content are interested in building good

relationships with them.

CONTENT IN THE CUSTOMER BUYING CYCLE



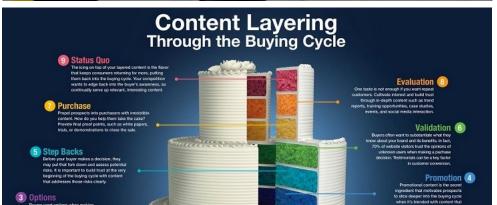


WHAT CONTENT TYPES SHOULD YOU CREATE?

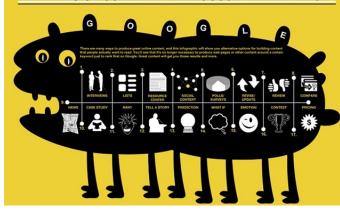
ALL CONTENT IS NOT CREATED EQUAL







17 TYPES OF CONTENT THAT GOOGLE WILL EAT UP



Why Content Creation Is Your Most Important Online

Marketing Strategy

Posted by Blue Frog Team on Mar 23, 2017 8:01:00 AM



CONTENT MARKETING

Why is Content Marketing Important? Learn the Importance of Content Marketing for Your Business

KERAN SMITH - JANUARY 16, 2018

